



MAERKI BAUMANN & CO. AG

PRIVATBANK

## PRESS RELEASE

### Cooperation between Redalpine and Maerki Baumann

**Zurich, 16 March 2023 – Maerki Baumann & Co. AG has entered into a cooperation with Redalpine Venture Partners AG, the leading Swiss venture capital firm. The cooperation will open up an additional alternative investment opportunity to clients of the Zurich-based private bank via the new “Venture Capital” focus module. The two companies have also established a “Tech Advisory Board”, which provides corporate clients that rely on blockchain technology and crypto applications with a platform for the exchange of information and practical experiences.**

Redalpine Venture Partners AG, the leading Swiss venture capital firm, and Zurich-based private bank Maerki Baumann & Co. AG have entered into a cooperation. The new addition to the service range addresses the increasing client demand for alternative investment opportunities. The specific risk-return profile of venture capital investments promises interesting return and diversification potential for investors. To this end, Maerki Baumann has launched a new “Venture Capital” focus module as part of its modular investment solution via which the private bank offers clients with the necessary risk orientation access to an additional alternative asset class. The investment opportunity is based on the innovative “Redalpine Summit Fund”.

Redalpine’s underlying investment instrument includes a broadly diversified portfolio with selected holdings in companies at different development phases. The investment focus is placed on growth-oriented companies that are at an early stage of their life cycle and possess scalable business models in the areas of software, technology, health tech and life sciences. The very disciplined investment process and close support provided to the portfolio companies form the basis for successful investments across different cycles in companies with a clear technological differentiation that sets them apart from their competitors. The regional focus of the investment activities is primarily in Europe, with particular attention being afforded to the economic area of Germany, Austria and Switzerland, the so-called DACH region.

In addition to private banking clients, our technology-savvy corporate clients can also benefit from the cooperation between Redalpine and Maerki Baumann, with this being especially true for companies that rely on blockchain technology and crypto applications. The jointly established “Tech Advisory Board” offers selected entrepreneurs a platform for the exchange of information and practical experiences relating to the topics of venture capital and technological innovations.



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### **Redalpine Venture Partners AG**

Redalpine was founded in 2006 and is one of the leading European venture capital investors based in Switzerland. The investment specialist manages assets in excess of CHF 1 billion. It invests in information and communication technologies as well as life sciences in accordance with a disciplined, sector-independent approach. Redalpine not only supports its portfolio companies with financing, but also through access to its professional expertise and international network. The investment focus includes “game changers” that exhibit the potential to disrupt entire industries, with support offered to turn the visions of innovative entrepreneurs into reality and lead them to international success. Most recently, these companies have comprised firms that are committed to having a positive impact on the environment. Redalpine has invested in more than 85 companies through six funds, providing CHF 4.5 billion in venture capital and creating more than 10,000 jobs. Further information can be found at [www.redalpine.com](http://www.redalpine.com).

### **Maerki Baumann & Co. AG**

The Zurich-based private bank Maerki Baumann & Co. AG was founded in 1932. For generations, it has focused on its core competencies in the areas of investment advice and asset management as well as in serving independent asset managers. Steeped in tradition, the private bank sets itself apart as a non-listed family company that puts its faith in independence, security and transparency. This is reflected, for example, in its very solid equity base and comprehensible reporting. With its innovative modular investment approach and comprehensive crypto services, the private bank underlines its claim of combining the tried-and-tested with the new. In establishing its private equity and venture capital offering, Maerki Baumann has recently further expanded its alternative investment opportunities. The bank currently manages more than CHF 9 billion in client assets, primarily from Switzerland and Germany. Further information can be found at [www.maerki-baumann.ch](http://www.maerki-baumann.ch).

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